## **DECLARATION** AND POWER OF ATTORNEY **Utility Application**

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled METHOD AND SYSTEM FOR FACILITATING CREATION AND PROMOTION OF CREATIVE WORKS the specification of which

(Check One)	$\boxtimes$	is attached hereto OR			
		was filed on as United States Application Serial No International Application No and was amended on _ applicable).	or PCT (if		

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment(s) referred to above.

I acknowledge the duty to disclose information which is material to the patentability of this application in accordance with Title 37, Code of Federal Regulations, § 1.56.

I hereby claim foreign priority benefits under Title 35, United States Code, § 119(a)-(d) or § 365(b) of any foreign application(s) for patent or inventor's certificate, or § 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent or inventor's certificate, or of any PCT international application having a filing date before that of the application on which priority is claimed.

Prior Foreign	Country	Date of Filing		Priority Claimed	
Application Number(s)	Country			Yes	No
Send Correspondence to:	IDELL 8 M	ANELLALIB	Direct Te	lonhono es	الم أما
Christopher A Vandarlan		IRELL & MANELLA LLP		Direct Telephone calls to:	

Send Correspondence to: Christopher A. Vanderlaan	IRELL & MANELLA LLP 1800 Avenue of the Stars, Suite 900 Los Angeles, CA 90067-4276	Direct Telephone calls to: Christopher A. Vanderlaan (310) 277-1010
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I further declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements are made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Title 18, United States Code, § 1001 and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

POWER OF ATTORNEY: As a named inventor, I hereby appoint as my attorneys and/or agents, with full power of substitution and revocation, to prosecute this application and transact all business in the United States Patent and Trademark Office, and in countries other than the United States, and to do all things necessary or appropriate therefor before any competent International Authorities in connection with any international patent application(s) corresponding to the above-identified application, all of the registered practitioners identified by Customer Number 29000:

**IRELL & MANELLA LLP** Suite 900 1800 Avenue of the Stars Los Angeles, CA 90067 (310) 277-1010

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Please send all correspondence to the attention of **Christopher A. Vanderlaan**, at the above Customer Number, and direct all telephone calls to **(310) 277-1010**.

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